

# The CEMS MIM Program at VŠE

Enrollment session

June 24, 2020



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# CEMS Corporate Partners for VŠE

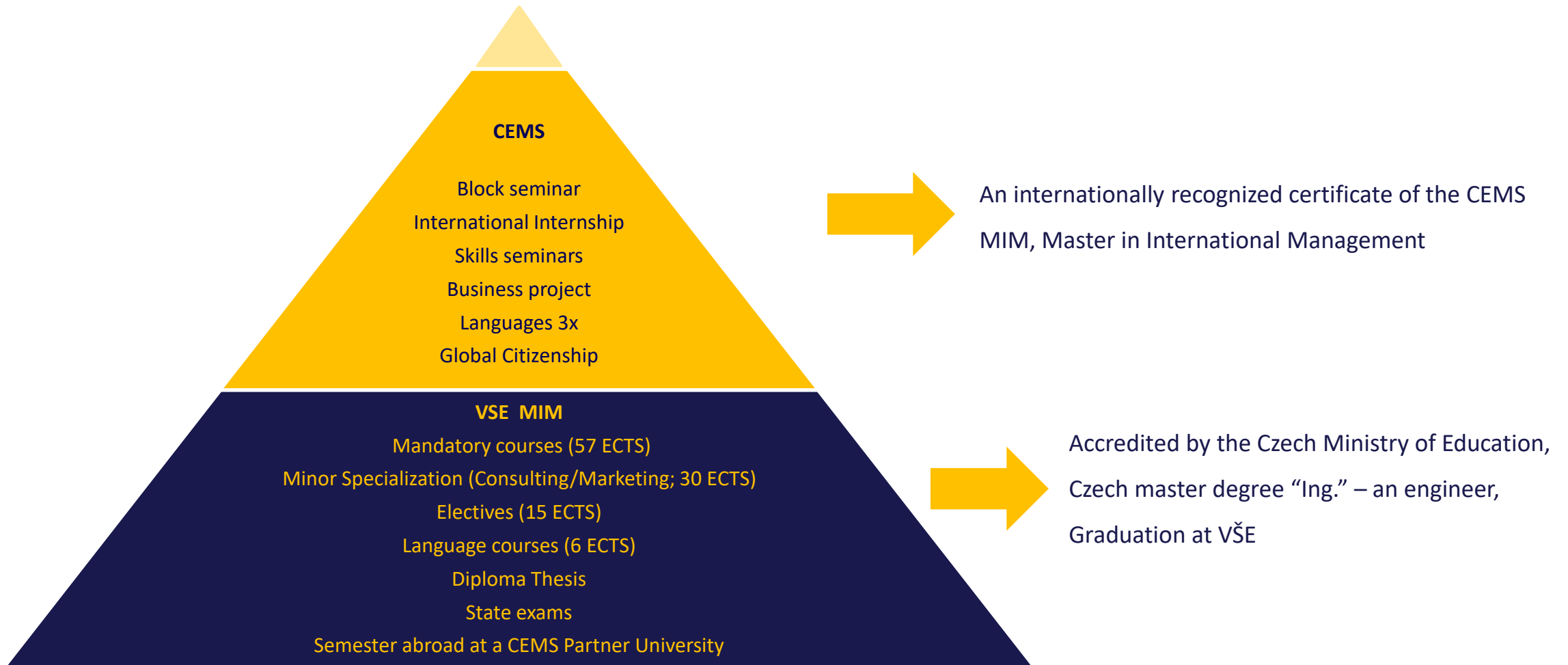


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## MIM Learning Objectives

- **Internationalism** - Graduates of the MIM are knowledgeable international business practitioners able to draw on an international learning experience.
- **Business-embeddedness** - Graduates can apply advanced management and leadership competencies developed from systematic experience of and engagement with the corporate world.
- **Responsible citizenship** - Our graduates understand and practice responsible business decision-making, leadership and citizenship.
- **Reflective critical thinking** - MIM graduates are confident, agile and reflective problem solvers, able to formulate and apply innovative solutions.
- **Comprehensive Leadership** - MIM graduates are fully aware of personal responsibility and accountability and of the ethical and cultural framework in which leadership is exerted.

# CEMS MIM at VŠE



# CEMS MIM at VŠE

## Recommended Study Plan (completing 2nd Term abroad)

1st  
Semester

- 3SG415: International Strategy (6 ECTS)
- 3SG409: Block Seminar (3 ECTS)
- 3IG666 / 3IG667: BCSS / CEMS Skill Seminar (1 ECTS)
- 3MI623: Microeconomics (6 ECTS)
- 3PO666: Entrepreneurship and New Business Venturing (6 ECTS)
- 3MG555: International Marketing Management (6 ECTS)
- 3SG416: Corporate Finance (6 ECTS)
- 2AJ153: Czech for Foreigners (6 ECTS )  
(Non-Czech speaking students)

2nd Semester  
(Abroad)

- (3PS673): The Global Leadership (6 ECTS)
- (3IG703): Business Project (15 ECTS)
- (3IG705): The Global Citizenship (1 ECTS)
- General Electives (0-15 ECTS)
- Minor Specialization – Electives (0-12 ECTS)
- Foreign Language (6 ECTS)  
(Czech-speaking students)

3rd  
Semester

- Minor Specialization – Compulsory courses:
  - NextGen Consulting (18 ECTS)
  - Marketing (24 ECTS)
- Minor Specialization – Electives (0-12 ECTS)
- 3SG406: CSR in Practice (1 ECTS)
- State Exam – Minor Specialization (3 ECTS)

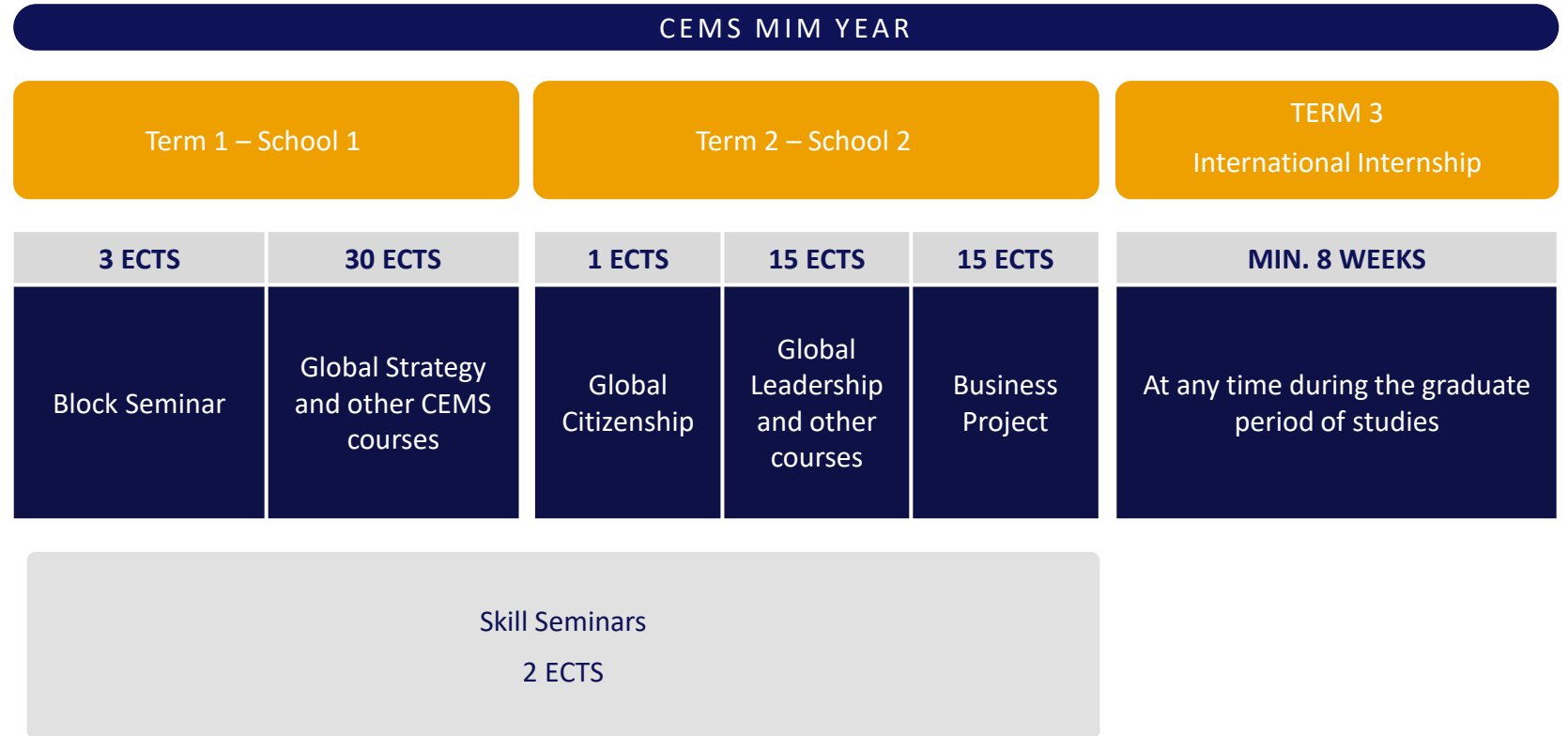
4th  
Semester

- General Electives (0-12 ECTS)
- Choose from courses not completed in the 1st semester (3PO666/3MG555/3SG416)
- State Exam – Major Specialization (3 ECTS)
- Master's Thesis Defence (6 ECTS)

\* It is recommended to register app. 34 ECTS in the 1st semester.  
\*\* Complete at least 2 of the highlighted courses in the 1st semester, complete the rest in the 4th semester.

Total 120 ECTS

# Course Structure



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## Term 1: Block Seminar

- The week-long intensive seminar (mandatory)
- 2020: in cooperation with Škoda Auto
- Topic related to marketing
- September 7 – 11, 2020
- 250 EUR (due by August 31, 2020)



**ŠKODA**



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## Term 1: Skill Seminars – accredited by both VŠE and CEMS

- Students must pass 1 ECTS in winter semester
- 2 days
- Can be FAILED
- Interactive 2-day session on developing individual skill
- It could be offered in cooperation with CPs
- VŠE offers 3IG666 and 3IG667 – both with capacity of 25, syllabus will be available in September 2020

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## Term 1 – 2: Skill Seminars – accredited by CEMS only

- Run with corporate partners
- Capacity: 12 – 20 students
- Are not accredited at VSE (= no ECTS in Insis), are not graded
- Curriculum requirements: min.2 days
- Dates will be announced in September 2020 (seminars may be part of the V4 Conference)

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## Term 2 : Global Citizenship Seminar

- 2-day event, that may be spread out over 4 days based on corporate & social partner participation needs
- This course is arranged to build around some of the sustainability goals by united nations
- Takes place at the start of Term 2
- Social events may be organized in cooperation with Student Clubs
- Curriculum requirements: participation mandatory and cannot be postponed, worth 1 ECTS

# Business Projects

- Must be taken in Term 2
- Formation of teams: no more than 5 in one group, at least one local student per team
- Workload comparable to part-time work (20 hours/week) => it counts for 15 ECTS
- 2020: 9 projects for 32 students

- 2 x-border BPs:

- Google – VŠE, CUB, LSE (2 st., 6 total) 

- Hilti – VŠE, CUB, SGH (2 st., 6 total) 

- 7 „regular“ BPs (4 students/team)



L'ORÉAL



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## V4 Conference

- Regional event held with Corvinus University Budapest and Warsaw School of Economics on a rotating basis
- Workshops, skill seminars, case studies, presentations, networking with CPs
- Prague, April 2020 – cancelled due to coronavirus
- Newly set term: spring 2021 in Prague
- Newly considered term: autumn 2020 in Prague (concentration of students with local language)
- Decision will be announced in September 2020
- Organizing team of 15 - 20 students will be needed

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## Career Forum

- 2-day recruitment and networking global event held normally face to face in Budapest or in Vienna in early November
- 2020 – online, dates will be announced by the CEMS Global Office:
  - Dates of the event
  - Registrations deadlines for particular activities
- Skill seminars, pre-scheduled interviews, career training workshops, job fair, networking with CPs

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## Skill Seminars/Career Forum/V4 Conference – No Shows

- If you register to a CEMS skill seminar and you don't show up and/or don't cancel on time.....
  - ✓ You will be marked as NO-SHOW in CEMS database – global „Black List“
  - ✓ You will not be able to register for another skill seminar during CEMS MIM year
  - ✓ This can lead to problems completing graduation requirements



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# My Curriculum Vitae (CEMS CV)

Create your CV:

1. [cems.org](https://cems.org)
2. STUDENT ZONE
3. MY Curriculum Vitae (CEMS CV)

- ✓ Deadline: end of September
- ✓ Keep it updated!



# PR Activities by CEMS Students

- Promotion of CEMS and VŠE at host university at a fair
  - We will provide you with promo materials
  - Scholarship
- Competition, article
- Job Fair Šance 13.-15.10.2020 + March 2021 (1 day)
- Lectures visits
- Contact: [sarka.otcenaskova@vse.cz](mailto:sarka.otcenaskova@vse.cz)



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## Internship (“Term 3”)

- Abroad = outside home country and outside country of home school
- 8 weeks consecutive minimum
- Full Time & first job level
- Must be approved by home school before start
- Can be done:
  - before the MIM start but AFTER having completed the bachelor study requirements
  - During studies MIM (6 ECTS, financial support)
  - After the MIM (finished 1,5 year after VŠE graduation at the latest, no credits, no financial support)

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# Course Registration

## 1. Pre-registration

- it serves to collect the interests of students in courses
- will be opened **June 15 – September 1, 2020**
- there is no first come first served basis

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# Course Registration

## 2. Automated registration

- Automated registration is a process where the student is not involved. During this time, the registration to courses is not open.
- It compares the students' demand and the capacity of the course and select the students (based on several criteria) that will be registered.
- You can delete courses after the automated registration BUT you cannot end up with less credits than the system put through the automated registration - e.g. you registered for courses of total amount of 30 ECTS, after the automated registration you have 28 ECTS. So that is the minimum you have to study during the semester. You can add courses and delete another but you have to have still 28 ECTS as minimum.

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# Course Registration

## 3. Registration / Enrollment

- The enrollment is a stage after the automated registration where students can only enroll in courses where free spots are available.
- competition, first come, first served!

# Grading

CEMS programme uses two different scales of grading

1. based on VŠE rules → InSIS
2. based on CEMS guidelines → CEMS.org

| VSE   |               | CEMS          |       |
|-------|---------------|---------------|-------|
| GRADE | TOTAL SCORE   | TOTAL SCORE   | GRADE |
| 1     | 100 - 90%     | 100 - 93%     | A     |
| 2     | 90 - 75%      | 92 - 85%      | B     |
| 3     | 75 - 60%      | 84 - 77%      | C     |
| 4     | less than 60% | 76 - 69%      | D     |
|       |               | 68 - 61%      | E     |
|       |               | less than 60% | F     |

## EXAMPLE:

If a student finishes a course with 92%, he/she will get grade 1 according to the VŠE system. This grade will be displayed in InSIS and also in VŠE Transcript of Record.

At the same time, in cems.org and CEMS Term Report this course will be graded with B.

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## Required document for enrollment

1. **proof of your Bachelor's degree** (authorized copy; or present original in my office)
2. **proof of diploma notification** - All students who received Bc. Diploma outside the Czech Republic have to undergo the procedure of nostrification with an exception of the Slovak Republic (for the purposes of studies at VSE you may use the **edu.vse.cz** portal for previous study recognition)
3. **English certificate**

In case an applicant does not deliver one of the above mentioned documents by the enrolment date, she/he will be enrolled conditionally. All the missing documents have to be delivered by **October 15, 2020** at latest or she/he will be expelled from studies.

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## Financial Aspect

- Tuition fee for one academic year = **3 800 EUR or 97 000 CZK**
- Tuition fee is due by **July 31, 2020**
- Tuition Fee Payment Instructions (<https://cemsmim.vse.cz/students/useful-information/tuition-fees/> )
- Scholarships (<https://cemsmim.vse.cz/students/useful-information/scholarships/>)
- Term abroad (300 – 500 EUR/month OR 10 000 CZK/month)
- Internship (800 – 1200 EUR OR 15 000 CZK)
- Merit Scholarship (around 1 000 CZK/month, September - June) – students can apply after the 1st year
- Accommodation Scholarship



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# Important Dates

- Fall semester 2020/2021 (lectures): September 21 – December 18, 2020
- Block Seminar in Prague: September 7 – 11, 2020
- Orientation Days: September 14 – 18, 2020
- Examination Period December 21, 2020 – February 5, 2021
- Public and other holidays:
  - September 28 – St. Wenceslas day
  - October 28 – Independent Czechoslovak State Day
  - November 17 – Independent Czechoslovak State Day
  - December 24 – Christmas Eve
  - December 25 – Christmas Day
  - December 26 – St. Stephen's Day

Schedule available at <https://cemsmim.vse.cz/about/cems-at-vse/schedule/>

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## Sources of Information

- [cemsmim.vse.cz](http://cemsmim.vse.cz) (official webpage of CEMS Prague)
- [Facebook.com/cemsvse](https://Facebook.com/cemsvse) (official webpage of CEMS Prague)
- [ozs.vse.cz](http://ozs.vse.cz) (official webpage of International office at VŠE, Prague)
- [cems.org](http://cems.org) (official webpage of CEMS alliance)
- [cems.cz](http://cems.cz) (webpage of CEMS Club, Prague)
- [Facebook.com/cems.cz](https://Facebook.com/cems.cz) (Facebook of CEMS Club Prague)
- CEMS SharePoint

# Q&A

