**New opportunities for the University of Economics, Prague students through collaboration between the Cornell SC Johnson College of Business and the CEMS MIM programme**

**Students enrolled in the CEMS MIM at the University of Economics, Prague will soon be able to apply to study at Cornell for their term abroad**

The Cornell SC Johnson College of Business will be the first US business school to join CEMS – the Global Alliance in Management Education.

The collaboration will provide the opportunity for CEMS MIM students at the University of Economics, Prague, who wish to gain part of their business education from a US Ivy League school.

In addition to CEMS students at the University of Economics, Prague getting the unique chance to apply to spend their term abroad at Cornell from August 2020, the University of Economics, Prague will also welcome Cornell students wishing to study in the Czech Republic.

Students study the CEMS curriculum for one term at their home university, with mandatory study abroad in a different CEMS member school for the first or second term. In addition to a home degree, students complete a business consulting project and internship practice.

It is hoped that the collaboration will open up wide opportunities for mutual learning, a better understanding of the US market and culture and the unique chance to engage with US corporate members who have an interest in hiring and developing talent.

**A rising demand for the Master’s in Management**

the University of Economics, Prague has offered the CEMS MIM for 20 years. CEMS is a one-year, postgraduate, pre-experience certificate delivered jointly by the CEMS global alliance of 32 [academic](http://www.cems.org/academic-members/our-members) members (leading business schools), 69 [corporate](http://www.cems.org/corporate-partners) partners (multinational companies) and 7 social partners (NGOs).

“We are very pleased to collaborate with CEMS as the first business school in the United States on the launch of the CEMS Master’s in International Management (MIM),” said Joe Thomas, Interim Dean of SC Johnson College of Business.

Roland Siegers, Executive Director of CEMS, said: “We are delighted to welcome Cornell SC Johnson College of Business as our first and currently only academic member in the US. The SC Johnson College is a fantastic institution, deeply aligned with the values of CEMS – to prepare responsible leaders for a more open, sustainable and inclusive world.”

“This alliance is a significant step forward, as the Cornell SC Johnson College of Business clearly sees growth potential in the Master’s in Management (MIM) segment of the US business education market, which is the core of all CEMS activity.”

 “CEMS students from outside the US will not only gain a world-leading education from an Ivy League school, but the partnership will also open up wide opportunities for mutual learning and a better understanding of the US market and culture.”

**Strong links to the corporate world**

Cornell University has eight [undergraduate](https://simple.wikipedia.org/wiki/Undergraduate_education) colleges and four [graduate](https://simple.wikipedia.org/wiki/Graduate_school) professional units at its main campus in Ithaca, NY. The university also administers two medical graduate and professional units in [New York City](https://simple.wikipedia.org/wiki/New_York_City) and one in Doha, [Qatar](https://simple.wikipedia.org/wiki/Qatar). Student enrollment totals 23,600 students (undergraduate, graduate and professional).

The Cornell SC Johnson College of Business has strong links to the corporate world and huge potential through its presence in New York City. In addition, in 2017, Cornell University opened its Cornell Tech campus on Roosevelt Island in New York City, offering programs in computer science, engineering, law and (with the Cornell SC Johnson Graduate School of Management) business.

As part of its membership of CEMS, Cornell will bring on board two corporate members (global multinational companies) that will partner with CEMS.

By tapping into the CEMS network, businesses can get access to a diverse, talented pool of graduates – knowledgeable, socially-responsible, international business practitioners, able to execute effective business decision-making.

In addition, the collaboration will offer an opportunity for US companies to develop brand awareness across the globe, with CEMS member schools acting as one-stop shop contacts in 31 countries on five continents.

“CEMS’ exclusive network will provide Cornell students active engagement with CEMS’ over 70 prominent corporate members and over 13,000 alumni who collaborate in classroom learning, internships and career management,” said Rohit Verma, Dean of External Relations, SC Johnson College of Business.

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