

## CSR Panel Discussion (CSR-Corporate-Alumni collaboration)

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Dear alumni,

We would like to share with you the upcoming initiative of CEMS Club Prague and would highly appreciate your support in bringing it to life.

People around the globe strongly depend on the FMCG sector in their everyday lives. Yet today global tensions are rising, climate change, sustainable consumption, new activist movements. It is hard to navigate through all the information, and that is why we would like this event to be about sharing knowledge and future outlook on the FMCG sector itself.

In this panel discussion, we would like to have specialists from biggest FMCG companies to join the discussion on how the future of the industry is shaping, what efforts are there to offset negative impact and what can we as the future generation do in order to contribute.

Main topics on the agenda so far:

- Waste management
- SDG No 12 and its implications on a business level
- Sustainable Innovation.

The panel discussion is planned for **Thursday, 18th of November, 4:30pm at VŠE premises.**

Please, let us know if you are willing to participate in the event and provide perspective on the above mentioned topics. We are also very open to other related subjects of discussion in case you would have any ideas.

Let's shape the future together and show students that FMCG companies are innovative, attractive places to work for and make a change!

CEMS Club Prague  
Alumni Relations