










Company	Topic 2020
	<p>Launch of Google Pay Online API in New Markets in Central and Eastern Europe (CEE)</p>
	<p>Accelerate Sales and Strengthen Market Position of Schauma on CZ/SK Market Thanks to Suitable Defined Marketing Strategy</p>
	<p>Perfect solution selling via trade customized value proposition.</p>
	<p>Brand Campaign for GARNIER Focusing on Sustainability and Online</p>
	<p>Understanding Online Shopping Behaviour in Power Oral Care Category and Equity of Oral B and Other Major Brands</p>
	<p>ŠKODA Mystery Shopping Update</p>
	<p>How to Improve and Innovate the Offer of Value-Added Services to Retailers in URW CZ Shopping Centres; Diversifying Its Revenue Streams while Supporting Brands' Growth?</p>
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