









Company	Topic 2019
	Implications of E-mobility and Hybrid Cars on the Automotive Supplier Market
	Launching Google Assistant in Central and Eastern Europe (CEE)
	Marketing Support of Charity project „Enjoy Together“ in Dish Washing Category CZ/SK
	How to Boost the Value Proposition of VIP Program in order to Drive the Engagement of Key Customers in the Czech Republic, Hungary and Poland
	Propose Most Convenient Packaging for Direct e-commerce Business in Kiehls Brand for Czech, Slovak, Polish and Romanian Market
	Design of a Sales Strategy for a Self-sustainable Mobile Microhome Producer – Ecocapsule
	Customer Experience Management via Social Media and Public Ratings
	How to Improve and Innovate Advertising in URW CZ Shopping Centres?