

## EVALUATION FORM – BUSINESS PROJECT - FILLED BY THE TUTOR AND COMPANY

Student's 1 name:	<b>FINAL GRADE:</b>
	<b>0%</b>

COMPANY - NAME AND SIGNATURE:	DATE:
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TUTOR – NAME AND SIGNATURE:	DATE:
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The project will be assessed based on three main criteria – Content (50% of final grade) + Presentation & Delivery (30% of final grade) + Business professionalism (20% of final grade):

<b>Criteria 1 - CONTENT (MAX. 50%)</b>	<b>GRADE</b>
<b>Output quality (MAX 15%):</b> Did students assess the environment, possibilities, relations, implications correctly? Does it reflect market attractiveness in terms of megatrends, technology, or business scaling opportunities? Do their proposed ideas make business sense? Do they solve issues relevant for your company? What is the quality of the overall output?	%
<b>Methodology (MAX 15%):</b> Did students apply suitable tools in the correct way to gather relevant data and conduct analyses? Were they able to correctly synthesize the data?	%
<b>Innovation (MAX 10%):</b> How “innovative” and “new” is students’ solution? Were they able to come up with a new idea (product, service, business model, etc.)?	%
<b>Feasibility (MAX 10%):</b> Is the students’ idea feasible? Does it reflect the company’s situation, current goals, ambition, vision, and abilities?	%
<b>TOTAL - CRITERIA 1 - CONTENT (MAX 50%)</b>	<b>0%</b>

<b>Criteria 2 - PRESENTATION AND DELIVERY (MAX. 30%)</b>	<b>GRADE</b>
<b>Presentation document (MAX 10%):</b> Is the presentation itself structured in a clear way? Is it appealing and easy to follow? Does it convey the message efficiently?	%
<b>Argumentation (MAX 10%):</b> Are students able to readily and briskly react to questions or comments? Are they able to explain unclear parts and connect comments to relevant places in your presentation or parts of particular analyses? How well are they able to defend to your ideas and recommendations?	%
<b>Presentation skills (MAX 5%):</b> Are students conveying the message efficiently? Do they use appropriate words, speed, tone of voice, gestures, movement etc. to express their thoughts in a clear manner?	%
<b>Video (MAX 5%):</b> Does the video convey the relevant information? Is it a representative material for both the company and the university? Does it meet the required time (1 - 4 minutes)?	%
<b>TOTAL - CRITERIA 2 - PRESENTATION AND DELIVERY (MAX. 30%)</b>	<b>0%</b>

<b>Criteria 3 - BUSINESS PROFESIONALISM (MAX 20%)</b>	<b>GRADE</b>
<b>Adaptation to company culture (MAX 5%)</b>	%
<b>Adherence to schedules and time management (MAX 5%)</b>	%
<b>Giving and receiving feedback (MAX 5%)</b>	%
<b>Professional and respectful behaviour (MAX 5%)</b>	%
<b>TOTAL - CRITERIA 3 - BUSINESS AND PROFESIONALISM (MAX 20%)</b>	<b>0%</b>

<b>TOTAL - CRITERIA 1 + 2 + 3 (MAX 100%)</b>	<b>0%</b>
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RATING ACCORDING TO THE CEMS RULES:      A (100 – 93%)   B (92-85%)   C (84-77%)   D (76-69%)   E (68-61%)   F (less than 60%)

RATING ACCORDING TO THE VŠE RULES:      1 (100 – 90%)   2 (89 – 75%)   3 (74 – 60%)   4 (less than 60%)