

The Right Step Forward



# MASTER IN INTERNATIONAL MANAGEMENT

UNIVERSITY OF ECONOMICS, PRAGUE

FACULTY OF BUSINESS ADMINISTRATION





# UNIVERSITY OF ECONOMICS, PRAGUE

The University of Economics, Prague (VŠE) is the leading public university in the field of management and economy in the Czech Republic. The university celebrated its 65<sup>th</sup> anniversary in 2018. VŠE has six faculties offering applicants a broad spectrum of study fields and branches in bachelor's, master's and doctoral degree study programmes.

Five faculties are located in the centre of Prague, including the Faculty of Business Administration (home faculty of the CEMS Programme). Studies at VŠE meet the requirements of the European Credit Transfer and Accumulation System (ECTS). The university is highly appraised both in the Czech Republic and abroad. The Faculty of Business

Administration is EQUIS accredited, which ranks the faculty among the top 1% of business schools in the world. Currently, there are more than 15,000 students at VŠE. The university operates with more than 250 partner universities worldwide. There are approximately 1,000 outgoing students annually and more than 800 incoming foreign students.





# MASTER IN INTERNATIONAL MANAGEMENT/CEMS

The full-time Master's Programme in International Management/CEMS at the University of Economics, Prague is an academic training programme for top students demonstrating academic excellence, professional skills, international openness and social responsibility with interests and career intentions in an international environment. The Programme celebrated its 20<sup>th</sup> anniversary at the University in April 2018.

What makes this programme unique is its combination with the CEMS MIM programme that is completed in the first year of studies. CEMS is a global strategic alliance of leading business schools and multinational companies dedicated to educating and preparing the future generations of international business leaders.

CEMS MIM has been placed 9<sup>th</sup> in Masters in Management Ranking 2018 according to the Financial Times, maintaining its place in the top 10 every year since the rankings began in 2005. The CEMS MIM has been also ranked 9<sup>th</sup> in the Master in Management Rankings by The Economist. For the inaugural ranking of the QS Masters in Management Rankings 2018, the CEMS MIM was ranked 8<sup>th</sup>.

» **CEMS IS ONE OF THE GLOBAL LEADERS ON THE PRE-EXPERIENCE MASTER'S MARKET AND IT CANNOT BE EQUALLED IN TERMS OF THE REPUTATION OF ITS MEMBERS.**

» **31 WORLD-CLASS ACADEMIC INSTITUTIONS COLLABORATE TOGETHER WITH MORE THAN 70 CORPORATE PARTNERS TO OFFER INTERNATIONAL POSTGRADUATE STUDENTS A UNIQUE BLEND OF HIGH QUALITY EDUCATION AND PROFESSIONAL EXPERIENCE.**





## KEY FACTS

**CEMS MIM (M.Sc. in International Management)**, a prestigious supranational business degree awarded by the CEMS alliance, is acknowledged as the best passport for an international career. Students, after successful graduation, are thus entitled to use it together with the Czech Master degree (Ing.).

Via carefully-designed curriculum providing the perfect balance between core knowledge and tailor-made specialist options, the MIM manages to be both comprehensive and sharply focused. Successful completion of this master's programme enables graduates to have unique exposure to the business world while developing sound interpersonal and leadership skills, therefore greatly enhancing their prospects in the field of international business and related markets.

- » **TUITION FEE 1,900 EUR PER SEMESTER**
- » **2-YEAR FULL-TIME MASTER'S PROGRAMME**
- » **1 SEMESTER SPENT AT A PARTNER UNIVERSITY ABROAD**
- » **AT LEAST 10 WEEKS OF INTERNSHIP**
- » **2 MINOR SPECIALIZATIONS TO CHOOSE FROM: CONSULTING OR MARKETING**



### Class profile



**40**

**STUDENTS**



**63%**

**INTERNATIONAL**



**53%**

**WOMEN**



**23**

**AVERAGE AGE**



**14**

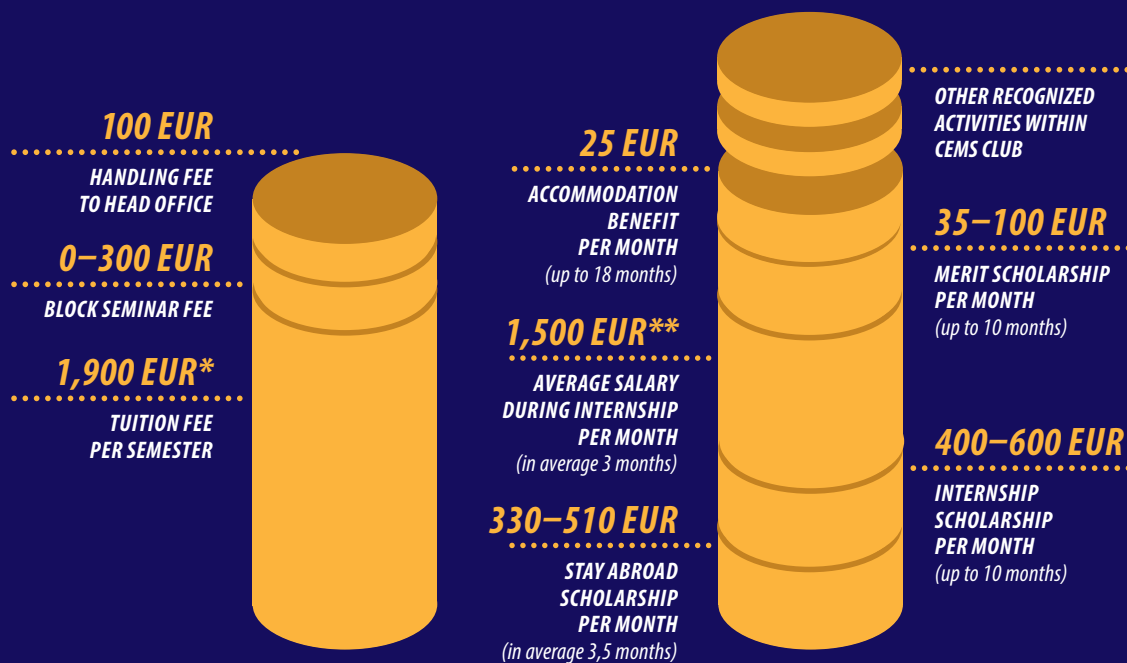
**NATIONALITIES**







# FINANCIAL ASPECTS



The amount of scholarships may vary based on current exchange rate and decision of the representatives of the University.

\* Total amount of tuition fee equals 7,600 EUR/per complete studies.

\*\* Salary is paid by a company, based on agreement between the company and an intern.

Application fee is **50 EUR** payable to the bank account as indicated in InSIS e-application system. Accepted candidates will be requested to confirm their commitment by paying a non-refundable deposit of 400 EUR or to decline the offer. The tuition fee for the International Management programme is set at **3,800 EUR** (appx. 100,000 CZK, depending on actual exchange rate) per

academic year. This fee is due by October of the corresponding academic year. During their studies, students obtain an Erasmus scholarship for exchange semester (appx. 1,000–2,200 EUR). At the same time they can ask for financial support of their internship abroad (appx. 750–1,500 EUR) and Dean Scholarship for outstanding academic results.

# KEY DIFFERENTIATING FACTORS



**ACADEMIC EXCELLENCE**



**INTERNATIONAL EXPOSURE**



**NETWORKING**



**REAL-LIFE EXPERIENCE**



**SOCIALIZING**



## Academic Excellence

Master in International Management/CEMS curriculum is created at round tables based on mutual agreement of all the involved stakeholders. Therefore, the curriculum offers exclusive courses taught by guest lecturers who are true experts in their field, as well as provides students with real-life experience via cooperation with corporate partners and alumni. Programme with its curriculum is constantly supervised by the CEMS Alliance, which provides for quality of the courses and their evaluation. Through the partnership in CEMS Alliance the programme is benchmarked by top business schools in the world, e.g. ESADE and HEC Paris.



## International Exposure

Each semester about 15 exchange students from CEMS partner universities complement the class of our students. There are in average 63% of international students in one class coming from 14 countries. Students spend one **semester abroad**, either during the winter or summer term within their 1<sup>st</sup> year of study, at a CEMS partner university. They are integrated in a very international group of students, and are exposed both inside and outside the classroom to cross-cultural learning experiences. CEMS-accredited courses and exams taken at the CEMS partner universities will be fully acknowledged in the student's curriculum.





Internships abroad provide students with the real-life professional learning experience of integrating into an organisation's culture and processes. The main objective is to turn academic experience and theoretical knowledge into a professional, multi-cultural experience. The minimum length is 10 weeks.



### Networking

By joining CEMS the students become part of an international network active on a global scale. Wide variety of professional and social events is organised by CEMS Clubs all over Europe and the world as well as by CEMS Office. CEMS students can participate in any of them and the CEMS calendar can be pretty busy.

**CEMS Career Forum** is a unique two-day recruitment event organized exclusively for CEMS Corporate Partners, CEMS MIM students and alumni. It comprises of pre-scheduled interviews, skill seminars and speed-networking.

If willing, students and alumni can participate in several **regional events** prepared by local CEMS Clubs in cooperation with corporate partners. These events focus on a particular business topic and includes company presentations, case studies,

skill seminars, networking, and in some cases, company interviews. Many students from Prague annually participate in the V4 Conference.

Our students can participate in the two **graduation** ceremonies – local at our university and global at a CEMS partner school.



### Real-Life Experience

Thanks to the unique curriculum CEMS students take part in various courses and seminars which allow them to deal with real-life business problems and come up with solutions and strategies in cooperation with skilled professionals represented both by academics and our corporate partners.

**Business projects** are designed as a real-life learning experience for students. International student teams solve a real-life business problem supervised by both a corporate and an academic coach. The CEMS Business Project is always completed during the summer term (Term 2). The topics vary from term to term, including various topics such as consulting, marketing, HR or finance.

**Block seminar** is academically and culturally intensive one-week seminar, run prior the start of the winter term (Term 1). It is the official starting



point of the programme. Seminars are managed by companies and provide the opportunity to debate and discuss various topics from different cultural perspectives. Block seminars may be taken at any CEMS partner university.

**Skill seminars** are usually one-day training seminars where students have an excellent opportunity to develop practical skills. The emphasis is placed on skills such as: communication, teamwork, negotiation and presentation. They are offered by CEMS member schools in close cooperation with corporate partners during the whole academic year.

**Business Communication Skill Seminar** is a two-day seminar during which students learn how to use a variety of techniques to effectively communicate in a business environment.



## Socializing

Once a CEMSie, always a CEMSie! With CEMS you will get an opportunity to attend various events along with your classmates, alumni, corporate partners and academic representatives. For that reason two main organisations operate in Prague, CEMS Club Prague and CEMS Alumni Association Prague.

**CEMS Club Prague** is a group of highly motivated and qualified students who “take care” of other CEMS students. Selected students are dedicated to organize top events for you to experience and support you throughout your stay in Prague (Rookie Weekend, Welcome and Farewell Party, CSR activities, Rotation Dinner, Mentoring Programme and many more). CEMS Club Prague was awarded as the best CEMS Club in 2009, 2011, 2013 and 2017.

► [www.cems.cz](http://www.cems.cz)

f [www.facebook.com/cems.cz](https://www.facebook.com/cems.cz).

**CEMS Alumni Association Prague associates alumni** of the programme and organizes various events, such as Mentoring Programme, lectures and discussions on the topics family and career, running own business, burnout, Alumni Drinks, sports and many more. Between 1998 and 2018 there were 543 students from the Prague CEMS community who have graduated within the programme.

► <http://cemsalumniprague.blogspot.cz>

f [www.facebook.com/groups/cemsalumniczecpublic](https://www.facebook.com/groups/cemsalumniczecpublic)







## PROFILE OF GRADUATES

97%

ARE  
EMPLOYED OR  
CONTINUING  
THEIR  
STUDIES

49%

ARE CURRENTLY  
WORKING  
OUTSIDE OF  
THEIR HOME  
COUNTRY

82%

HAVE WORKED  
ABROAD AND ON  
AVERAGE FOR 5 YEARS  
OUTSIDE THEIR  
HOME COUNTRY  
IN 2-3 DIFFERENT  
COUNTRIES.

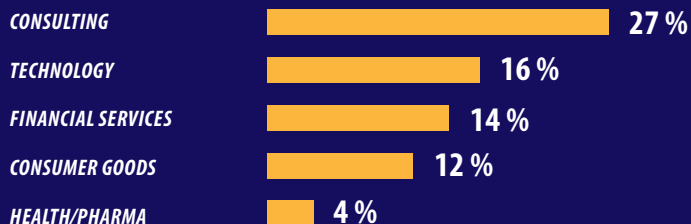
50%

HAVE  
WORKED  
FOR A CEMS  
CORPORATE  
PARTNER

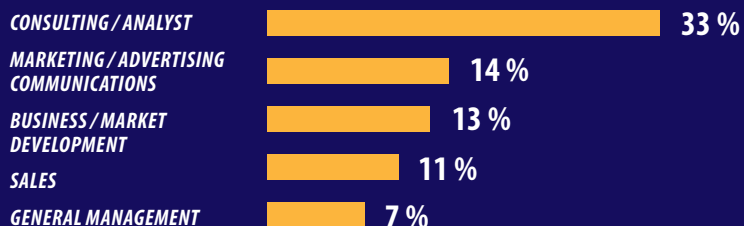
97%

WOULD  
RECOMMEND  
THE CEMS  
EXPERIENCE TO  
OTHERS

### Main sectors of activity



### Main functional areas of graduates



“

For me, CEMS was the ultimate answer to how I had imagined my life at the university – not only for the well-balanced combination of theory and practical projects, but especially for the motivating compact group of smart people around me. These two elements gave me the means and the motivation to reach further than ever before.



**Dominik Novák**  
CEMS Graduate 2016  
Senior Consultant,  
Strategy at Deloitte  
Czech Republic

# ADMISSION PROCEDURE

The admission procedure consists of **two intakes**. The 1<sup>st</sup> intake deadline is on February 28, selected students will pass the assessment centre. The 2<sup>nd</sup> intake is subject to available spots, deadline is on April 30, additionally GMAT  $\geq$  650 is required, selected students will pass the Skype crack the case interview.

Maximum 55 students can be accepted (1<sup>st</sup> + 2<sup>nd</sup> intake).



## WHEN TO APPLY

**1<sup>st</sup> intake:** Applications open December 1, and will close February 28.

**2<sup>nd</sup> intake:** Subject to available spots. Applications might open March 1, and will close April 30.

Admitted students from the 1<sup>st</sup> and 2<sup>nd</sup> intake start courses at the same time.

## How to apply – 1<sup>st</sup> intake

- 1) Submit the online application form to the CEMS MIM program.
- 2) Pay the application fee €50. No application can be assessed until the fee has been paid.
- 3) Submit the required documents:
  - Structured C.V. in English with a photo (max 2 A4 pages).
  - Motivation letter in English (max 1 A4 pages) or motivation video (maximum 3 minutes).
  - Up-to-date undergraduate transcript of records including total weighted study average and proving passing of the following courses (please, highlight the required courses mentioned below):

- a) Economics (appx. 6 ECTS),
- b) Statistics ( appx. 6 ECTS),
- c) Management or Strategy (appx. 3 ECTS),
- d) Marketing (appx. 3 ECTS),
- e) Accounting (appx. 3 ECTS).

- Proof of English proficiency with one of following certificates and minimum scores:
  - a) TOEFL iBT minimum score – 100,
  - b) IELTS Academic/General minimum score – 7.0,
  - c) CPE minimum grade of C,
  - d) CAE minimum grade of B,
  - e) BEC Higher minimum grade of B,
  - f) A-level GCSE issued in Singapore,
  - g) Have a Bachelor's diploma entirely taught in English from an English speaking country, or in a CEMS or an EQUIS/AACSB accredited institution.
- Any available second foreign language certifications such as confirmation of language study at the university or language school, language certificate (minimum level A1).
- Bachelor diploma (if already applicable).
- Conclusive evidence of work experience listed in the C.V. (a copy of the contract, reference letter, etc.).
- Conclusive evidence of experience from abroad listed in the C.V. (semester abroad, international





internship, other work abroad, e.g. Work and Travel, any other long-term (appx. 2 weeks and more) stay in foreigner country).

- Or other relevant supporting materials such as GMAT, photocopies of awards, achievements, certificates, volunteering or any other relevant documents if available.
- 4) Candidates' application form and documentation will be pre-screened. Possible outcomes: accepted for the CEMS Assessment Centre or rejected.
- 5) CEMS Assessment Centre takes place in the second half of March (1 day per each participant). There are psychologists, members of CEMS office, company representatives and appx. 15 students per each day. Students are assessed from many perspectives – how they work individually, in groups, their motivation, willingness to take risks, behaviour in stress situations, responsibility, flexibility, self-confidence and communication skills. Applicants also have to pass written tests – psychological test and analytical thinking. Therefore a **personal participation is a must**. There is no possibility to specifically

prepare for our AC. We advise applicants living outside the Czech Republic to pre-plan a trip to Prague even before they get the invitation.

- 6) Accepted candidates will be requested to confirm their commitment by paying a non-refundable deposit of €400 or to decline the offer.

## How to apply – 2<sup>nd</sup> intake (subject to available spots)

- 1) Submit the online application form to the CEMS MIM program.
- 2) Pay the application fee €50. No application can be assessed until the fee has been paid.
- 3) Submit the required documents:
  - Structured C.V. in English with a photo (max 2 A4 pages).
  - Motivation letter in English (max 1 A4 pages) or motivation video (maximum 3 minutes).
  - GMAT minimum score 650.
  - Up-to-date undergraduate transcript of records including total weighted study average and proving passing of the following courses (please, highlight the required courses mentioned below):

*Being on the verge of finishing my CEMS journey, I can honestly say CEMS has been one of the best decisions I could have made for my personal development and future professional career. During the past two eventful and exciting years, I had a chance to study and work in four different countries, continuously put myself out of my comfort zone and access opportunities which previously seemed unreachable. CEMS gave me the opportunity to engage in projects*

*addressing real-life business topics, enhance my skills through numerous conferences and trainings and get to know some of the world's most innovative companies.*



**Zuzana Sleziaková**  
CEMS Graduate 2017  
Operating Management Analyst  
at Unibail-Rodamco-Westfield



- a) Economics (appx. 6 ECTS),
  - b) Statistics ( appx. 6 ECTS),
  - c) Management or Strategy (appx. 3 ECTS),
  - d) Marketing (appx. 3 ECTS),
  - e) Accounting (appx. 3 ECTS).
- Proof of English proficiency with one of following certificates and minimum scores:
    - a) TOEFL iBT minimum score 100,
    - b) IELTS Academic/General minimum score 7.0,
    - c) CPE minimum grade of C,
    - d) CAE minimum grade of B,
    - e) BEC Higher minimum grade of B,
    - f) A-level GCSE issued in Singapore,
    - g) Have a Bachelor's diploma entirely taught in English from an English speaking country, or in a CEMS or an EQUIS/AACSB accredited institution.
  - Any available second foreign language certifications such as confirmation of language study at the university or language school, language certificate (minimum level A1).
  - Bachelor diploma (if already applicable).
  - Conclusive evidence of work experience listed in the C.V. (a copy of the contract, reference letter, etc.).
  - Conclusive evidence of experience from abroad listed in the C.V. (semester abroad, international internship, other work abroad, e.g. Work and Travel, any other long-term (appx. 2 weeks and more) stay in foreigner country).
  - Or other relevant supporting materials such as photocopies of awards, achievements, certificates, volunteering or any other relevant documents if available.
- 4) Candidates' application form and documentation will be pre-screened. Possible outcomes: accepted for the Skype crack the case interview or rejected.
  - 5) Skype crack the case interviews take place in the first half of May.
  - 6) Accepted candidates will be requested to confirm their commitment by paying a non-refundable deposit of €400 or to decline the offer.
- Maximum 55 students can be accepted (1<sup>st</sup> + 2<sup>nd</sup> intake).**



## FOR ALL NECESSARY INFORMATION EXPLORE

▶ <https://cemsmim.vse.cz/admissions>





# CEMS ALLIANCE

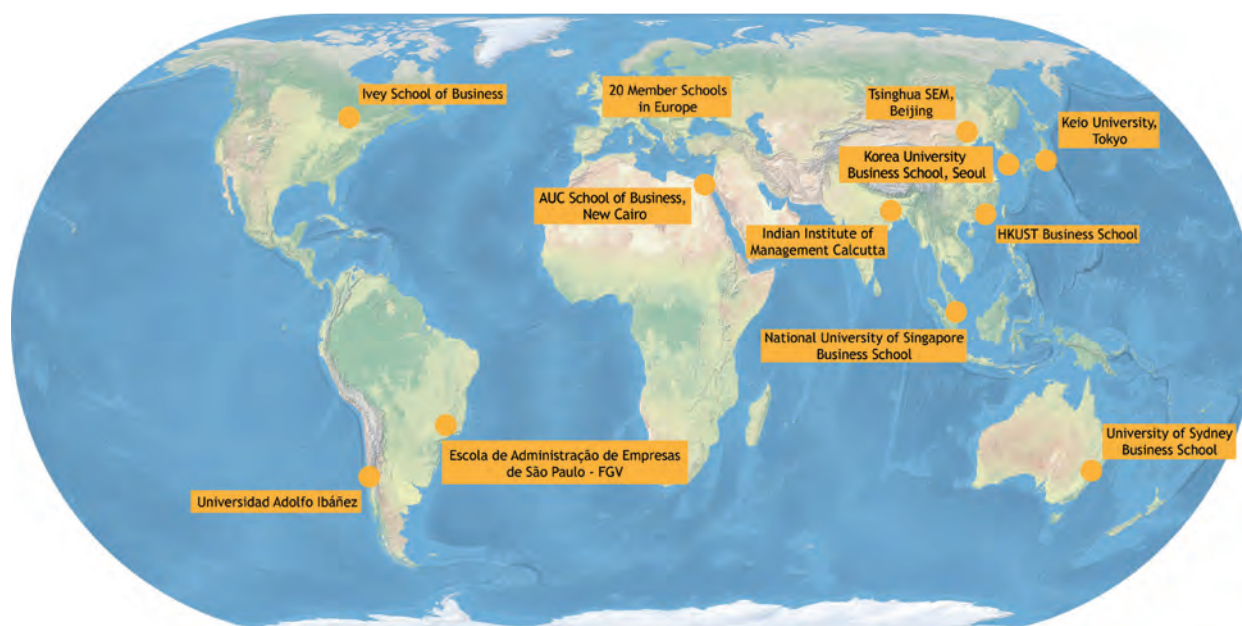
31 Partner Universities all over the world together with 70+ Corporate and Social Partners form a truly global alliance. With impact in 4 continents, the CEMS alliance respects the Mission of inspiring and developing future generations of international business leaders.





# CEMS ACADEMIC MEMBERS

**Australia:** University of Sydney Business School, **Austria:** Wirtschaftsuniversität Wien, **Belgium:** Université Catholique de Louvain, Louvain School of Management, **Brazil:** Escola de Administração de Empresas de São Paulo, Fundação Getulio Vargas, **Canada:** Richard Ivey School of Business, University of Western Ontario, **Chile:** Universidad Adolfo Ibáñez, **Czech Republic:** Vysoká škola ekonomická v Praze, **Denmark:** Copenhagen Business School, **Egypt:** AUC School of Business, **Finland:** Aalto University School of Business, **France:** HEC Paris, **Germany:** Universität zu Köln, Wirtschafts- und Sozialwissenschaftliche Fakultät, **Hungary:** Corvinus University Budapest, Faculty of Business Administration, **India:** Indian Institute of Management Calcutta, **China (Beijing):** Tsinghua University School of Economics and Management, **China (Hong Kong):** HKUST Business School, **Ireland:** UCD, Michael Smurfit Graduate Business School, **Italy:** Università Commerciale Luigi Bocconi, **Japan:** Keio university, **Norway:** NHH Norwegian School of Economics, **Poland:** Szkoła Główna Handlowa w Warszawie, **Portugal:** Universidade Nova de Lisboa, Faculdade de Economia, **Republic of Korea:** Korea University Business School, **Russia:** Graduate School of Management, St. Petersburg State University, **Singapore:** National University of Singapore, NUS Business School, **Spain:** ESADE Business School, **Sweden:** Stockholm School of Economics, **Switzerland:** Universität St. Gallen, **Netherlands:** Rotterdam School of Management, Erasmus University, **Turkey:** Koç University, Graduate School of Business, **United Kingdom:** London School of Economics And Political Science



## CEMS CORPORATE PARTNERS



## CEMS SOCIAL PARTNERS



## CEMS VŠE CORPORATE PARTNERS



Píseňský Prazdroj



ŠKODA



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